

Thoughts and afterthoughts

Witch's hammer

By Steven Lars Nielsen

A focal issue in the behavioral sciences-religion theme that much suffers from oversimplification here at BYU is that of the role of psychotherapy in Mormon culture. In 1984, when Europe was otherwise beginning to shake off the effects of the middle ages, Johann Spengler and Heinrich Kraemer, Dominican Monks, were co-sponsored by Pope Innocent VIII to investigate and deal with the phenomenon of demonic possession. Their work produced *Malleus Maleficarum* (*The Witch's Hammer*). This book became the authoritative source for diagnosing and dealing with forms of demonic possession. It kindled three hundred years of torture and death for countless individuals. We would do well to decide once and for all whose minds were darkened by the devil, those who were burned on those who did the burning, for there is evidence we are still operating under some of the misconceptions and superstitions symbolized by *The Witch's Hammer*. It seems as if we would still exact punishment for abnormality, although the punishment takes different forms today than it did then. One day some months ago I met a good friend, whom I shall call Cathy, during a class break. It was obvious from the tone of her voice and the expression on her face that something was upsetting her. She told me she needed someone to talk to. She began to cry and asked, "Why should something I can't control be hurting me so?" She told me that she was suffering from a psychosomatic illness. Her condition was very painful and was causing her extreme discomfort as well as interrupting her busy work and study schedule.

She was seeing a doctor and receiving medication, but her condition, which she had had for some time, was not showing any improvement. "How could it?" she sobbed. "It's all in my head!" I asked why she hadn't gone to the Personal Development Center. At this point she became very upset as she sobbed, "I can't go there and admit I'm a failure! I don't want people to think I'm some kind of crazy neurotic!" I tried to convince her that she was neither of those things because of the effects of an illness.

After some persuasion, she did decide to go to the Personal Development Center where she was immediately seen by a female counselor. She is now much more at ease about it. She no longer feels the overpowering guilt she felt before. Cathy's reaction is probably a common one. Most BYU students would feel some stage of guilt if compelled to seek help at the Counseling Center. Our society, and especially our subculture, has been taught to fear the prospect of being mentally different. That fear and stigmatization are the remains of former superstitions we can do without. There is

no stigma attached to a skier's broken leg. Isn't it time to evaluate the way we behave toward injured minds, especially our own?

Branch Presidents

In response to a psychology class assignment last winter I investigated the kinds of counseling a depressed or suicidal student at BYU might encounter. I visited the Personal Development Center, BYU's psychology clinic, and ten branch presidents and bishops questioned those interviewed on how they would deal with a severely depressed student and how they felt the professional and religious services at BYU might be called upon to work together in solving the problem. Of the three professional counselors interviewed, two felt that the relationship between the counseling center and religious leaders here was too constructed.

The other one of the three said the role of branch presidents as agents in referring depressed students was inadequate but becoming better. All three felt that there were misunderstandings on the part of religious leaders as to what constitutes a problem requiring professional help. This was verified when one of the branch presidents described most student depression as "self-leading immaturity and overcounseling." His method for alleviating depression was described as "weaning." Another branch president said that he would send students to the Personal Development Center only under the most extreme circumstances. The majority of the branch presidents, on the other hand, said there were circumstances when professional help should be sought. One branch president said that he would welcome regular workshops offered by professional personnel here, for he had felt frustrated and lost in trying to deal with three suicidally depressed students and one homosexual.

The branch presidents were selected at random, much as a student would select his residence. Ignorant of the characteristics of the branch and branch leaders he would be dealing with. One of those picked was Dr. David Sorenson, Dr. Sorenson, as well as serving as a branch president, is a practicing psychologist and serves as Assistant Dean in charge of Health-Aid and Personal Development. He pointed out that there is a difference between neurotic guilt and moral guilt. There are, he said, cases of guilt arising from trauma or



Photo by Sam Govestein
Dr. Elvin Tanner of the Personal Development Center counsels a coed regarding personal problems interfering with her academic work.

Story behind story

Student grumbling about the BYU Bookstore is as perennial as rainstorms in the Philippines. In an attempt to find out if the complaints were legitimate, *Monday Magazine* assigned Win G. Jordan, an investigative reporter on our staff, to thoroughly research Bookstore policies and practice.

"To be frank," said Win of the experience, "I expected my reports to fully justify the idea that the Bookstore is a 'rip-off.' I thought it would be easy to prove that." Win visited a number of times with Bookstore Director, Roger Wiley, and Chairman of the Bookstore Board of Directors, Ben E. Lewis. He compared prices and policies at the BYU Bookstore with those at local stores. Finally, he talked with independent bookstore operators in Salt Lake City to get an unbiased idea of common bookstore problems and policies across the nation.

"No matter how I turned it," said Win of the experience, "Bookstore policies seemed more justified the more I studied them. I set out to expose the Bookstore; I ended up a convert."

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BYU grad. now KSL newsmen

STEPHEN J. STIRLING
Monday Magazine Writer

"...and that's the news. Good night," resonated the deep, full voice of the evening news caster as the second hand swept across the 10:30 mark. The floor director had real ability." One of the signalled and the transmission most impressive qualities was switched to New York, about 1960, even as an "Let's go home," he advanced broadcast casting announced as the glare of the studio lights faded and leaving forward in his chair the huge television cameras didn't take his assignments lightly even though he was a dimly lit, the tall, slender, anchorman stood, stretched and snatched with humble satisfaction. The 24 year old BYU graduate Bruce Lindsey is one of the most versatile and promising young broadcast journalists today. Lindsey's golden career began in high school, when he planned to go into print journalism. Unprepared for a journalism competition, a friend suggested he try a radio speech or a newscast article. "That's easy stuff!" The next day he was amazed that he not only enjoyed broadcast oratory but that he also won the competition. After that, his determination was fixed. "It helped me more than anything else to pick out my field early and devote my energies to it."

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informed Lindsey that the station was interested in hiring him in January of the upcoming year. "Why did we hire him?" echoed Mr. Kinard in a telephone interview. "The chucking the answer which to him was obvious. 'We hired him because he's good!'" Lindsey was originally to be hired in January for weekend work features. But in September the news programmers developed the idea for an on the road type of news story. "A feature on people called 'Kaleidoscope'."

"We needed the spot feature to begin immediately and Bruce was the most logical choice to put it together. 'The kaleidoscope feature' defined Lindsey's attempts to capture the human ethos of the intercommunion area." "The spot shows different kinds of people in different kinds of situations each of unique interest to the public," he said.

The feature was a particular challenge to the beginning broadcaster. "It is challenging to learn how to convey someone's personality in two minutes." To do this, Lindsey and a co-narrator, a photographer travelled all over the intercommunion west and spent time with the people they would feature. Lindsey, a lifelong resident of Provo, occupies a part of the original land from extended there by his great grandfather. "Perhaps that's what gives me a feeling for rural people," he said. "Whether the weekly spotlight be a crusty sheepherder, a hundred year old Indian widow, or a Nevada ghost town loyalist, Lindsey can't seem to get enough of them."

"Kaleidoscope gives me the opportunity to work with so many delightful people," he mused.

His attention to this feature has been limited during the past few months, however. On June 1, he was hired under contract as KSL's anchorman for the weekend evening newscasts.

He reacts to his position with some humility. "I'm not that impressed with what I

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- Mrs. Sylvia Swan, uses sign**

little Stevie,

- family, including the father
inference from Wheaton, III.

The crow flew straight to tragedy . . .

Frances Fitzgerald, *Fire in the Lake*, Random House, 1972, paperback, \$2.25.

Reviewed by Daniel Peterson

We have forgotten the meaning of the American revolution, and have thus

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witnessed the failure of the people. Saigon, bloated to many times its size by refugees from the countryside, was doled out by gangs of orphans, of both the literal and the figurative varieties. We recall that it is from among these rootless souls that Eric Hoffer's *True Believers* rise to form mass movements.

Fire in the Lake is undoubtedly one of the most powerful and perceptive books to come out of the Southeast Asian struggle. But it is not without flaws. Miss Fitzgerald's remarkable grasp of the Asian milieu is not matched by a corresponding awareness of the philosophical chaos which orthodox communism from without western politics — Vietnamese war will remain forever incomprehensible.

The author's sympathy for the National Liberation Front is undisputed. "Far from being a civil war," for Miss Fitzgerald, "the struggle of the NLF was an assertion of the principle of national unity that the Saigon government had endorsed and betrayed. . . and they provided an example of courage and endurance that history with any in modern Vietnam did not fit in."

"She establishes clearly that the Americanism did not fit in Vietnam. Of us, she writes, 'They believe in the future as much as we do. But how much like two-bit American politicians, to Chi Minh and fallacy that Marxism, an ideology which quite literally pulverized the style of the humbled Vietnamese farmer, quiescently Vietnamese!'"

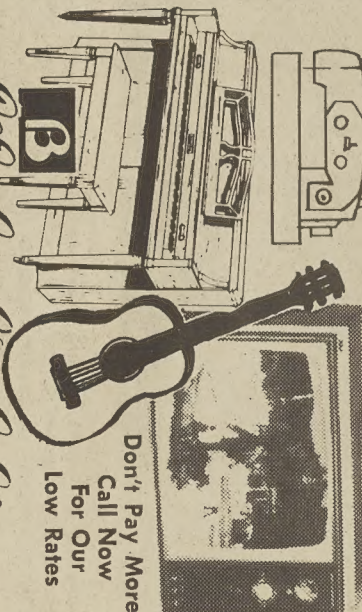
Fortunately, we achieved "Peace With Honor" before the unique village verified. Still, Frances Fitzgerald managed to achieve a kind of triple crown in the realm of own technique of moving taking the Pulitzer Prize, the did the religious significance and the National Book Award. My judgment is that, with her faults, these honors were still richly deserved.

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June Oaks

personal identity?

Mrs. Oaks: No, I don't take myself so seriously. I don't feel any different here than I did in Chicago. I don't have to do my own yardwork here; I do the housework, my baby. I love being back here where I can be with my family. I talk to my twin sister on the phone several times a day and we play tennis every morning together.

Monday Magazine: You play tennis?

Mrs. Oaks: I didn't learn to play till I came here; I audited several tennis classes and got involved in playing with a group of ladies and I dearly love it. I played all winter long last year and I played till a week before our baby was born. Then after she was five weeks old, I started playing again. In the winter we got up at 5:30 in the morning and played till 7. I'll only get up for tennis.

Monday Magazine: What other interests do you have?

Mrs. Oaks: I've always loved to do things. I'm a goer, not a stay-at-home. I knit and sew and refinish furniture. I also play the piano; my twin sister and I used to play duets on two pianos. Since coming to BYU I took a music composition class which I dearly loved. I play much better by ear than I do by music. I notice that if I ever feel I need a lift I'll go to the piano and just fiddle around. I enjoy playing my own music much more than someone else's. It's not like housework, where you have to do it again tomorrow; after you've done something, it's finished and you can admire it.

Monday Magazine: Did you ever feel that you wanted a career?

Mrs. Oaks: I was married when I was 19, so I really hadn't thought about a career. My objective at that point was to graduate from college; I always knew I would graduate, but that was interrupted by marriage and family, which I always wanted, but I always had a desire to get my degree. After Dalin finished his, I started working on mine little by little. I took all the hours of correspondence classes I could. I attended five schools in the Midwest, and transferred the credits to BYU so I could get my degree from here. I am so glad that I graduated from BYU; I always wanted to, but it would have been so easy to graduate from one of the others.

Monday Magazine: When you were first married, did you work to put your husband through school?

Mrs. Oaks: No, I went to school one quarter after we were married, then I stayed out and had our first daughter, Sharmin and then Cheri and then we went to Chicago. I wasn't equipped to do anything like that at the time; I wasn't a good typist

June Oaks

personal identity?

Mrs. Oaks: I think it's always better when the mother can take care of the children; that's such an important period of the child's development and the mother should be there to give them the love and understanding they need. I'd feel that I would be the one who was missing out if I weren't there to enjoy them, because I have loved having babies and

Monday Magazine: Do you have any strong feelings about working mothers?

Mrs. Oaks: When he was in law school he just didn't have the time because it was such a full-time job to keep ahead in his studies. When he was an undergraduate he was working 30 or 40 hours a

Monday Magazine: Did you raise the children?

Mrs. Oaks: Well, this is one way to help keep them out of debt and as long as there's a good mother substitute, I don't see any problem. It

Monday Magazine: In light of what you just said about working mothers, how do you feel about your daughter Sharmin working at Utah Valley Hospital while you love them and to "play bear" with them. He didn't spend a lot of time with them, but when he did he tried to concentrate on the children, especially at mealtime. That has always been important in our family.

Mrs. Oaks: Well, this is one knows about what was built up by the emperor of an ancient Assyria. More than 2,000 clay tablets have been found in its ruins.

June Oaks

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Happy Birthday BYU: 100 years

By BONNIE DAVIS
Monday Magazine Writer
and
TAMERA SMITH
Assistant Monday Magazine Editor

The air is still. Although the autumn sun has not yet peeked wearily over the top of Y mountain a gentle terror rustles through campus lanes. Students appear to be watching for something and in the distance the faint cry of full academic regalia.

administration and church officials will be government officials, representatives of the United States Senate and Congress, judiciary, and Utah Education System. There will also be representatives from Universities across the nation including Stanford, Columbia, and Harvard. Also in that march will be BYU faculty and former students appearing in regalia.

1891 A First

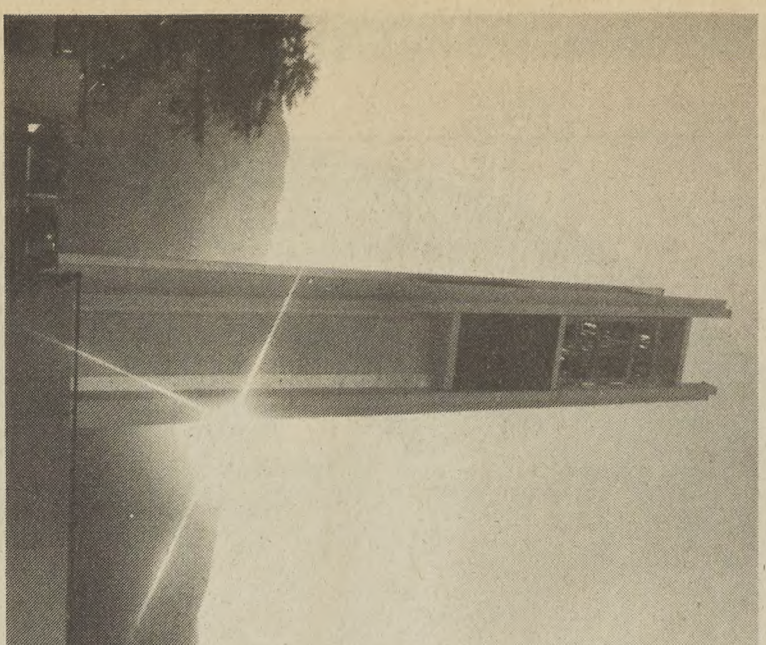
At that time the Opera House Silver Band led the student-faculty procession from the academy to the Provo meeting house to commence the first annual celebration. Following eloquent speeches and musical renditions, the students gathered for the 19th century version of an all-you-can-eat banquet. For 25 cents every student ate his fill of the fruits he liked best. To end the day the eager young ladies were dazzled by their escorts at the Academy Ball until the dorm pumpkin hour at 10 a.m.

Part of a letter appearing in the student paper following the 1901 Founder's Day Dance paints a picture of what took place in those early year celebrations. "From side to side they wobble, twisting, bending, contorting, writhing, and perspiring with ears touching and chins over each other's shoulders, until the music sickens and stops; then they prance to a seat and puff out thanks."

Prophet to speak
The procession will end in the Marriott Center where President Spencer W. Kimball will give the Founder's Day address to the student body and visitors.

After the Founder's Day assembly, the Prophet will play the first music on the

The fashions of the day
Coal scoutie hats and high bound shirts were in high fashion in 1911. They did not



The sun rises and forms beautiful pattern around the new Carillon Bell Tower.



The Founders' Day procession of 1900 gathers in front of BYU Academy. The First Founders' Day was held in 1891.

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Conference

(Cont. from page 3)

"It is the duty of citizens of any country to remember that they have individual responsibilities, and that they must operate within the law of the country which they have chosen to live."

Regarding the laws of God, President Tanner said: "They are as clear and as binding and as irrevocable as those of nature, and our success or failure, our happiness or unhappiness depends on our knowledge and application of those laws in our lives."

Temple Square packed

Temple Square in Salt Lake City was thronged Sunday by more visitors to the Conference than ever before, thousands of whom, as usual, could not be accommodated in the Tabernacle.

The Conference officially opened two days earlier, on Friday, October 3rd. In addition to announcing the organization of a First Quorum of Seventy and the calling of four new General Authorities, President Kimball's keynote address contained a number of specific pleas to members of the Church.

The prophet urged the saints to cease shopping on Sunday, avoid divorce and abortion, pay customs duties, and plant gardens and trees. He urged loyalty to governments and encouraged American members of the Church to be active participants in the Bicentennial celebrations.

The Conference included six regular morning and afternoon sessions, and a Saturday evening priesthood session, the latter carried by telephone wire to over 225,000 priesthood holders in the United States and world.



BE EXTRA CAREFUL

Victory numero uno!

By JOE HAMMER
and
RANDY L. SMITH
Univers Sports Writers

Conference, stadium and school records were broken Friday as Quarterback Clifford Nielsen led the Cougars to their first football victory of the season, 16-15 over the New Mexico Lobos.

Nielsen, the star of BYU's victory, entered the game with only 4:18 remaining in the third quarter. With the ball resting on the 35, he hit split-end Jeff Nielson for 19 yards and then made six on a keeper around the right side.

BYU then received five free yards on a Lobo offside penalty, after which Nielsen hit Dave Lowry down the right side on a 37 yard TD pass. The drive went for 67 yards in three plays to put BYU on the scoreboard.

Nielsen continued to lead the Cougars and ended up with a conference, stadium and school passing-percentage record by completing 10 of 12 passes for 148 yards.

In the first half, a sharp New Mexico team scored on its beginning drive of 80 yards in six plays, and converted to lead the Cougars 7-0.

The Lobos took a 9-0 lead as a high snap from center Orrin Olsen went over punter Dave Lowry's head, and in government and encouraged American members of the Church to be active participants in the Bicentennial celebrations.

Neither team was able to generate much action in the third quarter, until the Cougars replaced Jeff Danz at quarterback with sophomore Clifford Nielsen. Nielsen tried the offense leading the team 67 yards in three plays, and scoring on a 37 yard pass from Nielsen to tailback Dave Lowry. Dave Taylor's extra point attempt was good.

New Mexico was not through scoring, however. In the next series the Lobos took the Cougar kick-off on their own 16 yard line and moved to the Cougar 13 at the start of the fourth quarter. Bob Berg, ace Lobo kicker, booted a 30-yard field goal to give the Lobos their final score of the game.



Photo by Steve Kew

Jeff Blanc catches the touchdown pass that put the Cougars within two points of overpowering the New Mexico Lobos.

In eight plays, scoring on a 29 on downs and gained yard pass from Nielsen to Jeff Blanc.

In that scoring drive, Nielsen picked the Lobo secondary apart, throwing five for five in the eighth play to give the Cougars field goal.

The Cougar kick-off gave position on the Lobo 14-yard line. The Lobos the ball on their own 25-yard line, but the Cougars stopped the offense

DOORSIOUE

(Cont. from page 10)

student representative on the Bookstore board of directors and has full voice and vote. He hopes students will bring in their problems, along with specific facts, such as the name of the book or item, the date of the incident, each of which other pertinent data. He will receive information from as many as 16 registers at once and then stores it on magnetic tapes. The tapes are then run on the university's IBM 360 computer, which tabulates the information and prints it out.

The Bookstore first started around 1922 on lower campus to provide the college only price of books and supplies. The main body of the Bookstore moved into a quonset hut south of the Harold R. Clark Book Number (ISBN). Building until that building was completed.

Glenma Hill, currently a tradebook buyer, was previously with the outlet on lower campus. She says it deals mainly with books, supplies, and candy. It consisted of only one second-story room and was "full of mice."

Bing Elliot, worked at the Bookstore when it was in the Clark Building. "It was just terribly crowded," she moans. "Our last semester break over there at Christmas time, we had to sell books outside, under the awning. We dropped canvas down while it snowed and rained."

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Mondays only

into the Wilkinson Center in 1964, it has grown from a staff of 30 to over 350-57 full-time workers and about 190 students.

One of the newest up-dates in the Bookstore is the electronic register system. This system, Utley proudly explains, is equipped with two collectors, each of which receives information from as many as 16 registers at once and then stores it on magnetic tapes. The tapes are then run on the university's IBM 360 computer, which tabulates the information and prints it out.

The registers currently campus to provide the college only price of books and supplies. The main body of the Bookstore moved into a quonset hut south of the Harold R. Clark Book Number (ISBN). Building until that building was completed.

Glenma Hill, currently a tradebook buyer, was previously with the outlet on lower campus. She says it deals mainly with books, supplies, and candy. It consisted of only one second-story room and was "full of mice."

Bing Elliot, worked at the Bookstore when it was in the Clark Building. "It was just terribly crowded," she moans. "Our last semester break over there at Christmas time, we had to sell books outside, under the awning. We dropped canvas down while it snowed and rained."

1913

SALE STARTS
MONDAY, OCT. 6TH
10 A.M.

Levens

1975

ALWAYS
OPEN LATE
MON. & FRI.
TIL 9 P.M.

STORE WIDE

62nd Anniversary Sale

ONE WEEK ONLY

glowing." In 1922 when 40 cent dinners were served at the Sanitary Cafe and while Professor Buss was predicting an earthquake in Utah, BYU played its first college football game, appropriately on Founder's Day.

"Be a Man!" Rules for the football team included the following: "Eat meat, state bread or toast before the games. Do not drink milk or fried stuff the day of the game. Be a man at all times."

The school paper printed the following description of the team: "When football practice began many carried the ball as though it were a loaf of bread and they were Little Red Riding Hood racing with the wolf."

Excited fans cheered the BYU eleven on against the University of Utah team. "Hit 'em in the wish bone, Hit 'em in the jaw, Send 'em to the cemetery, Rah! Rah! Rah!"

After three scoreless innings, BYU lost its first fourth quarter thriller, 14-0.

The 50th birthday extends from Marble Cliffs, a college caught the eyes of cheering crowds along the parade route on the 50th birthday of the university. 4 to 13 miles and is up to 7,000 feet deep.

Founder's Day Revived

After a several years lag in 1950 Founder's Day was revived to the spirit of the original festivities. The five-day celebration included a mass parade downtown and a Diamond Jubilee Dance.

After 1950, Founder's Day disappeared and homecoming became the main social function. In 1967 it re-debuted in conjunction with homecoming as thousands of alumni returned to the campus.

The largest gorge in the world is the Grand Canyon on the Colorado River in north-central Arizona. It extends from Marble Cliffs, a distance of more than 217 miles, it varies in width from 4 to 13 miles and is up to 7,000 feet deep.

CELEBRATE the CENTENNIAL HOMECOMING!

RENT & SAVE \$5.00 Use Your Cougar Coupon

Both Stores TUX RENTALS \$7.50 - \$25.00 OVER 300 TUXES IN STOCK VISIT OUR NEW TUX SHOP DOWNTOWN PROVO

Clarks

PROVO • UNIVERSITY MAIL

Business Administration Majors

Hughes, one of Southern California's leading electronic firms, is currently selecting candidates for its Business Administration Graduate Program.

We would like to discuss the Program with you if you will receive your MBA degree during the next year and your undergraduate training is non-technical and in one or more of the following areas:

- General Business • Economics
- Business Statistics
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The Program is completely oriented and operational. It has been developed to fill the ever increasing business and administrative requirements of our company. The two-year Program provides valuable experience in many areas through responsible assignments tailored to individual need.

CAMPUS INTERVIEWS

Monday October 20 Placement Office

For further information, contact your Placement Office or write: Mr. Carey W. Baker, Hughes Aircraft Company, 11940 W. Jefferson Blvd., Culver City, CA 90230.

HUGHES

HUGHES AIRCRAFT COMPANY

U.S. citizenship required • Equal opportunity M/F employer

DOORSTORE

(Cont. from page 9)

about 190 students. As critics observe, this is many more than necessary to run the store simply and adds to the 22-per cent operating cost, as have been whinnings among does the 10-per cent discount given to faculty and staff by the university as a fringe benefit. Nevertheless, it provides the means for many

and save a dollar!

One Flower Basket

Great homecoming thoughts from The Flower Basket.

409 North University Provo 375-8096

DOORSTORE

(Cont. from page 9)

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ARMED FORCES HEALTH CARE

DEDICATED TO HEALTH CARE AND THE PEOPLE WHO PRACTICE IT

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Monday Magazine consumer report



Photo by Scott Harris

Students browse through the large selection of albums kept in the expanded addition to the Bookstore.

By WIN G. JORDAN
Monday Magazine Staff

The BYU Bookstore sure is a hot-off-it has some of the highest prices in town."

Do these comments sound familiar? They, or others similar, are heard almost daily in student conversations.

How many of these criticisms are true? What is the real story behind the BYU Bookstore?

Let's start with some basic facts. Ben E. Lewis, executive vice president of BYU and chairman of the board of directors of the Bookstore, leans back in his chair in his modern office on the top-level floor of the Smoot Administration Building and states, "The Bookstore is not privately owned; it is entirely owned and operated by the university. Any net income of the Bookstore is used for the benefit of the university as a whole."

Payson's
Huish Show House
Open 7:00 Start 7:15
Part Two

Starting
BO SVENSON
The real-life story of
Burford Pusser, a
sheriff who wants it
told as it is. Begins
where Walking Tall
left off.

Tuesday Ladies' Night
COME ON DOWN!
15 Min. South of Provo

GOING HOME FOR
THANKSGIVING OR
CHRISTMAS?
CHRISTOPHERSON TRAVEL SERVICE, INC.
Utah County's oldest professional travel agent, serving the
students' needs for over twenty years.
373-5310
294 North University Avenue

competition—we have to compete," he emphasizes. "We follow the general guidelines given by the Board of Trustees to operate with the lowest prices consistent with accepting, on a sound financial basis, most students take this idea with a grain of salt. To back it out, Monday Magazine made a spot price check on a few items picked at random throughout the Bookstore. Here are the results:

Item	Price at BYU Bookstore	Price at Other Stores
100 copies of 1000 Famous Quotations	\$1.99	\$2.99
100 copies of 1000 Famous Quotes	\$1.99	\$2.99
100 copies of 1000 Famous Quotes	\$1.99	\$2.99
100 copies of 1000 Famous Quotes	\$1.99	\$2.99
100 copies of 1000 Famous Quotes	\$1.99	\$2.99
100 copies of 1000 Famous Quotes	\$1.99	\$2.99
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100 copies of 1000 Famous Quotes	\$1.99	\$2.99
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It seems low-price, high-volume items are competitive with other stores, while low-volume, high-price luxury items often show higher prices than other stores. Since the high-volume articles represent the daily student needs, while low-volume items are often for convenience or luxury, prices seem to be consistent with Bookstore guidelines.

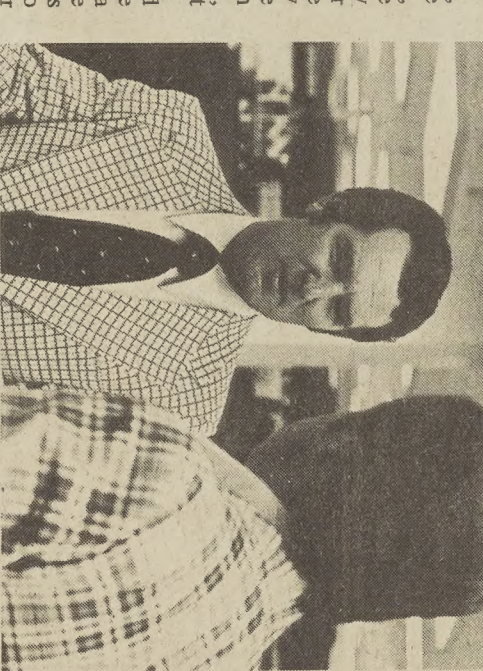


Photo by Scott Harris

Roger Utley, Bookstore Director, discusses a student's complaint with him. The Bookstore is anxious to help customers, if problems are only brought to their attention.

Weekdays 8:00
Co-Hit:
Walt Disney's
Bambi
"The Hound That Thought He Was A Raccoon"
TECHNICOLOR

"NO-I handled my own reservations"
Next time-
Try the professionals
at
MURDOCK TRAVEL
air line tickets
hotel-motel-reservations
passport and visa assistance
expert counsel on any and all
phases of travel at no extra cost
377-9700 11 E. 300 N.
PROVO

Good Day
Friday
DINNER and MOVIE
\$5.00
Per Couple
THRILL YOUR DATE
With an Old Fashioned Night
at Old Fashioned Prices
plus a "BLUE PLATE SPECIAL"
Delicious Food served
from 5:30 p.m. at the
elegant Old Fashioned
OLD FASHIONED RESTAURANT
Bring your date and this
coupon and get ready
for a fun evening.
BYU STUDENTS
ONLY
15 min
South of Provo
in Payson, Utah

Bookstore
(Cont. from page 5)
compared to regular commercial bookstores and tries to determine how many people will be registered for each class. The main problem confronting it is the shift in registration. Last year, even with pre-registration text books, there was almost 50-percent change in classes. "There's no way to predict unsold texts to the publisher, and trying to determine the quantity of books needed for each class—plague college bookstores, laments Walker. "In other words, we're in a dependent college bookstore administration for 15 years."
Utley is also well acquainted with the problems in supplying textbooks for

They feel 60 per cent is too low for books that will be used and that 40 per cent for others is near robbery. Wanke throws light on why this occurs. Experience has shown that companies cannot afford to pay more than 40 per cent for books, pay for transportation, and paper work, not sell large quantities of them, and still come out ahead. Even when a book is to be used the next semester, there is a possibility of the text being cancelled, and then the buyer would be left with the losses.

BACK 10 COLLEGE
ATTACHE CASE SALE
(Except Samsonite)
20% off
We've got a
Time Capsule
clue!
UTAH
OFFICE SUPPLY
69 E. Center, Provo
748 S. State St., Orem
191 S. Main, Springville
489-7469

CELEBRATE A CENTURY!

MONDAY
OCTOBER 6

3:30 p.m., 8:00 p.m., 8:40 p.m., Variety Theater.
FILM FESTIVAL: Preview, Harvest of a Century, BYU Centennial Film, Goodbye, Mr. Chips.

WEDNESDAY
OCTOBER 8

PREMIERE, RIGHT HONORABLE SAINT, Film Festival, continues in Variety Theater, original music, 8:00 p.m., Parade. See hours above.
Drama Theater.

THURSDAY
OCTOBER 9

RIGHT HONORABLE SAINT, continues, 8:00 p.m., Film Festival, continues.

FRIDAY
OCTOBER 10

FOUNDERS DAY MARCH, Lower, Upper Campus, 8:00 a.m., Lower Campus. CENTENNIAL CONVOCATION with President Spencer W. Kimball, 10:00 a.m., Marriott Center.
CARLTON DEDICATORY RECITAL, 2:00 p.m., Centennial Pavilion Tower.
CENTENNIAL POLICS, 8:30 p.m., Marriott Center.
FINE ARTS CONCERT, 8:30 p.m., de Jong Concert Hall.
FILM FESTIVAL, continues.

SATURDAY
OCTOBER 11

HOMECOMING PARADE, 9:00 a.m., down town Provo. FOOTBALL, BYU vs. USAF, 1:30 p.m., Cougar Stadium.
CENTENNIAL POLICS, 7:30 p.m., Marriott Center. FILM FESTIVAL, continues.
FINE ARTS CONCERT, 8:00 a.m., de Jong Concert Hall.
RIGHT HONORABLE SAINT, 8:00 p.m., Parade.
HOMECOMING DANCE, various locations, 9:30 p.m.

THURSDAY
OCTOBER 16

DESTINY TIME CAPSULE OPENING, 10:00 a.m., South Family Living Center.

CENTENNIAL
BYU
HOMECOMING

LET US HELP YOU FIND THE RIGHT DIAMOND
NOW THAT YOU'VE FOUND A GEM
Kearns's Diamonds
1500 University Drive 322